



COMMA

DENIM FIT GUIDE



YOUR DENIM. YOUR FIT.

THE COMMA DENIM FIT GUIDE MAKES FINDING YOUR FIT EASY.  
CLEARLY DEFINED. MODERNLY INTERPRETED.

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# MEET THE LETTERS

Each Fit. One letter. Quickly explained. Easy to find.





## THE **A's** WIDE FITS

Casual, modern, maximal comfort.

<b>FIT</b>	WIDE LEG
<b>RISE</b>	MID HIGH
<b>LENGTHS</b>	EXTRA HIGH REGULAR & LONG CROPPED
<b>MATERIAL</b>	SHORTS STRETCH AUTHENTIC



## THE C'S STRAIGHT FITS

A timeless classic for all figures.

<b>FIT</b>	STRAIGHT LEG
<b>RISE</b>	MID
<b>LENGTHS</b>	REGULAR & LONG CROPPED SHORTS
<b>WIDTH</b>	STRAIGHT
<b>MATERIALS</b>	STRETCH AUTHENTIC



## THE **E'**S FLARED FITS

Slim at the thigh, wide at the hem - with a retro touch.

**FIT**

FLARED LEG

**RISE**

MID OR HIGH

**LENGTHS**

REGULAR

CROPPED

**WIDTH**

FLARED

**MATERIALS**

STRETCH

AUTHENTIC



## THE **J's** SLIM FITS

Figure-hugging yet relaxed.

<b>FIT</b>	SLIM LEG
<b>RISE</b>	MID
<b>LENGTHS</b>	REGULAR CROPPED
<b>WIDTH</b>	SLIM
<b>MATERIALS</b>	STRETCH



## THE **L'S** MODERN FITS

Bold in look, clean in style.

<b>FIT</b>	MODERN LEGS
<b>RISE</b>	MID
<b>LENGTHS</b>	REGULAR CROPPED
<b>WIDTH</b>	MODERATE TO WIDE
<b>MATERIALS</b>	STRETCH AUTHENTIC



## THE **R<sup>'</sup>S** SKINNY FITS

Second-skin fit with comfort.

<b>FIT</b>	SKINNY LEGS
<b>RISE</b>	MID
	HIGH
<b>LENGTHS</b>	REGULAR
	CROPPED
<b>WIDTH</b>	SKINNY
<b>MATERIALS</b>	STRETCH



## WHICH FIT FOR WHICH STYLE?

### THE A'S | WIDE LEG

CASUAL, MODERN, MAXIMUM COMFORT.

### THE C'S | STRAIGHT

A TIMELESS CLASSIC FOR ALL FIGURES.

### THE E'S | FLARED

SLIM AT THE THIGH, WIDE AT THE HEM - WITH A RETRO TOUCH.

### THE J'S | SLIM

FIGURE-HUGGING YET RELAXED.

### THE L'S | RELAXED

BOLD IN LOOK, CLEAN IN STYLE.

### THE R'S | SKINNY

SECOND-SKIN FIT WITH COMFORT.



## HIGH WAIST

Emphasizes the waist

## MID WAIST

Balanced & comfortable

## LOW WAIST

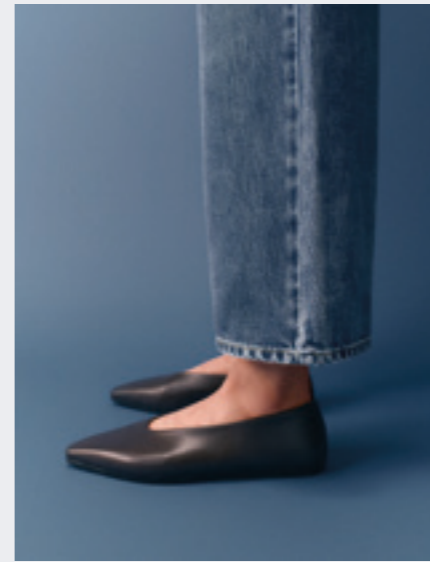
Relaxed & modern

# LENGTH GUIDE



### CROPPED:

Modern, versatile, shoe-focused



### ANKLE:

Chic, leg-lengthening



### REGULAR:

The timeless standard



### LONG:

Elegant, elongating



## STRETCH GUIDE

The perfect fit starts with the right stretch.

### POWER STRETCH

Shaping. Flexible. Second-Skin effect.

Stretchanteil: 3-5%



### COMFORT STRETCH

Soft. Comfortable. Ready for everyday.

Stretchanteil: 1-3%



### RIGID DENIM

Authentic. Full of character.

Stretchanteil: 0-1%



# DENIM CARE GUIDE

WASH WITH SIMILAR COLOURS

WASH AND IRON INSIDE OUT

USE COLOUR DETERGENT

DON'T USE FABRIC SOFTENER ON STRETCH JEANS

CLOSE BUTTONS AND ZIPPER BEFORE WASHING





# SUSTAINABILITY

## RESPONSIBILITY IN EVERY STITCH:

OUR DENIMS COMBINE MODERN FITS  
WITH RESOURCE-CONSCIOUS PRODUCTION.

### ORGANIC COTTON

Naturally grown. Skin-friendly.  
Organically grown cotton without synthetic pesticides or chemicals  
- good for the environment, gentle on the skin.

### RECYCLED COTTON

Designed with resource efficiency in mind.  
Cotton made from recycled textile waste or pre-loved garments  
- reducing waste and conserving resources.

### REGENERATIVE COTTON

Good for soil, climate, and the future.  
Cotton sourced from regenerative farming methods that actively  
strengthen soil health, biodiversity, and the climate  
- for a more sustainable future.

### 360° DENIM

Holistic. Durable. Responsible.  
A comprehensive approach to sustainable denim:  
from material selection and production to long-lasting fits  
- responsibly designed from start to finish.

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